

Valid for the year 2022



**CORPORATE MEMBERSHIP**



**Stagend.com**

# CORPORATE MEMBERSHIP

## EVENTS MANAGEMENT CHALLENGES

What do you **want to achieve** with team building events?

Are you collecting **feedback** from your employees after your event?

**Why** are you having the christmas party?

Have you ever set **goals** for your annual event with your clients ?

**STAGEND ASSIST YOU SET AND REACH YOUR GOALS!**

Here some examples of event goals and objectives:

- Improve** the working **environment by 10% /year**
- Intensify** the **team spirit** between colleagues, reaching 8.5 NPS by December 2022
- Attract **talents** to your company and **keeping** them, decreasing turnover by 5% in 3 years
- Increase recurring sales** from customers by 3% YoY by end of the year
- Improve** your **network** of contacts, increasing new customer by 5 % by the end of 2023

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## WHY SCHEDULE YOUR ANNUAL EVENTS?

What kind of **internal and external events** can you **organize** as a company?

- Two annual company events with a distinct theme (i.e. Christmas Dinner and Sommer Party)
- Internal networking events for each department (i.e. Team breakfast or lunch, team building activities, sales contest with a reward, office olympics, ...)
- Bring your kids to the workday, is an efficient way to involve also the families and create a big family
- Annual company event with partners or clients (i.e. Cocktail Dinner with different entertainments)
- Tailored experiences for your clients (i.e. Wine & Dine experiences, museum nights, ..)

And what **benefits** do you get as a company with a **scheduled program**?

- Better relationships within colleague, reduced turnover
- Increased employee motivation, more efficient and productive workplace
- Enhanced company image with value and vision

HAVE YOU EVER THOUGHT ABOUT AN **ANONYMOUS FEEDBACK FORM** TO EVALUATE THE EMPLOYEES ENGAGEMENT WITHIN THE COMPANY?

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## WHY PLAN YOUR ENTERTAINMENT WITH US?

### ❑ RECEIVE ASSISTANCE & IDEAS

With an initial events coaching, we assist you in defining the objectives to be achieved through events and activities (i.e. employees happiness and motivation with team buildings activities customized for departments, H1 success celebration on Summer as a company aperitif, Christmas dinner. Corporate clients or partners efficiency with an annual unique welcome event and small tailored meetings.)

### ❑ SAVE YOUR TIME & MONEY

Organizing an event is very stressful and time consuming, but why not save your time and money in searching for the right ideas or the right entertainment? We provide ready-to-buy moment ideas with budget and cost control.

### ❑ REPORT & FEEDBACK

Every corporate event has a purpose and a clear goal. With our help, after the event you can monitor the purpose and satisfaction of your employees or clients through a ready-to-use survey: just send a link and see if you have reached your purpose and goal and get new inputs for the upcoming years.

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## WHY THE RIGHT ENTERTAINMENT IS IMPORTANT?

- **IT CHEERS UP THE GUESTS AND THE TEAM.** You might find that guests or colleagues during the event may feel a little bored and you don't reach the goal of your event. What is needed is the right entertainment that aligns with the tastes and interests of your audience. Live entertainment can help guests feel more positive and having fun. This way, they will go home with a smile on their face.
- **REFLECT VALUES AND VISION.** Live entertainment is an excellent way to show the vision and ideas that your company supports. Having an entertainment that is compatible with the event's purpose makes the event run more smoothly and naturally.
- **MAKE THE EVENT MEMORABLE:** A successful company event can be etched into the minds of your guests or colleagues forever with good music or a fun show on stage. Guests will definitely remember it and they will be glad to attend your next corporate event.
- **ENHANCE THE MORALE OF THE CO-WORKERS.** You can give your employees a boost in energy by providing a perfect live entertainment/activity. They work hard all year round and this can motivated them. Thus, a good work environment and happy relationships can give your employees a reason to stay with the company.

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## SILVER, GOLD AND ROCKSTAR PACKAGE

### SILVER

Starter coaching  
CHF 500 per year

- ✓ 20% discount Staged fee
- ✓ Zero-cost invoicing
- ✓ **Agent** control in case of need
- ✓ **Green energy**
- ✓ Initial events coaching 2h
- X Reports and feedbacks after event
- X Annual planning and coaching
- X Secret offers of entertainers
- X Unique ideas of entertainers
- X Access to successful events cases

### GOLD

Pro Coaching  
CHF 5'000 per year

- ✓ Up to 5 bookings no Staged fee, than 20% discount
- ✓ Zero-cost invoicing
- ✓ **Key Account** control for every booking
- ✓ **Green energy**
- ✓ Initial events coaching 2h
- ✓ Reports and feedbacks after event
- X Annual planning and coaching
- X Secret offers of entertainers
- X Unique ideas of entertainers
- X Access to successful events of cases

### ROCKSTAR

Happiness Manager  
CHF 20'000 per year

- ✓ No Staged fee
- ✓ Zero-cost invoicing
- ✓ Personal Key Account for the company
- ✓ **Green energy**
- ✓ Initial events coaching 2h
- ✓ Reports and feedbacks after event
- ✓ Annual planning and coaching
- ✓ Secret offers of entertainers
- ✓ Unique ideas of entertainers
- ✓ Access to successful events cases

# CORPORATE MEMBERSHIP

## WHO WE ARE

- 1. A LARGE VARIETY OF UNIQUE ENTERTAINERS** We have more than 3000+ entertainers of any kind - Live band, DJ, Magician, Illusionist...
- 2. BEST VALUE PER MONEY** With our experience you find the most suitable entertainer with the best value per money for your company.
- 3. WE ASSIST YOU** We have a dedicated team to support you if something change in your plan.
- 4. SAFE** Events are stressful and the unexpected can happen. With Stagend you have a full team to help you and a big family of entertainers ready to save your special occasion.
- 5. EASY CONTRACT, EASY INVOICE, EASY PAYMENT** With Stagend in one click you have a contract, an invoice and the most secure system possible.

### STAGEND in numbers

- 😊 More than 1500 corporate bookings
- 😊 More than 300+ corporate clients all over Switzerland
- 😊 Nvalue AG that makes your **event certified green**



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## STAGEND.COM



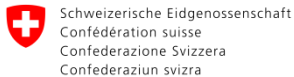
Stagend receives Swiss Made Software label



Stagend announces membership in the EXPO EVENT industry association



Stagend with Nvalue AG makes events "green"



Stagend SA selected by INNOSUISSE for the scale-up program

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